



Largest trade show in the fair industry!

50th Annual IAFE Trade Show NOVEMBER 27-28

at the Salt Lake Convention Center

Held during the largest fair convention with over 300 fairs and events represented!

ATTENDEE PROFILE

34% Male

66% Female

49 years old
average age

12 years
average length of employment
in fair industry

18 years
average length of volunteering
in fair industry



LIKELINESS OF DOING BUSINESS WITH EXHIBITOR(S) IN THE NEXT 12 MONTHS

72% likely or very likely

OVERALL CONVENTION RATING

4.46 out of **5** overall rating

ATTENDEE FUN FACTS

27% first-time attendees



Over 3 hours
average time spent in Trade Show

MOST IMPORTANT CONVENTION ASPECTS

1 Professional Development Sessions/Speakers **2** Networking **3** **TRADE SHOW**

EXHIBIT SPACE INVESTMENT PER 10' X 10' BOOTH SPACE

**reflects a 10% discount*

	MEMBER	NON-MEMBER
1-5 booths	\$1,200 ea.	\$1,450 ea.
corner booths	\$1,300 ea.	\$1,550 ea.
6 or more booths*	\$1,080 ea.	\$1,305 ea.



www.iafeconvention.com

IAFE Trade Show Manager Steve Siever
800.516.0313
steves@fairsandexpos.com

iafe THE NETWORK!

Last Year's Exhibitors

The Annual IAFE Trade Show attracts exhibitors from all segments of suppliers of products and services for fairs and allied industries. Over 200 exhibiting companies, including ribbon and award manufacturers, talent agencies, equipment manufacturers, fireworks, ticket companies, various attractions, and a host of other firms, found success in reaching top industry buyers at our last Annual Trade Show in 2022.

123iMP
ATV Big Air Tour
Agile Ticketing Solutions
Agricadabra
Aim High Canines
AMP Live Events LLC
Amusement Today
Giovanni Anastasini
 Forza Entertainment
Animal Cracker Conspiracy
Apache Trolleys
Artists & Attractions
AttendStar
B3 Security Group LLC
Balster Magic Productions
Bandaloni, One Man Band
Bear Hollow Wood Carvers
Belmont Magic Show
Benchmark Graphic Co.
G.L. Berg Entertainment
Beyond Spots & Dots
The Birdman - World Class Bird Shows
Black Walnut Productions
Bleacher Rentals
Bons Temps Shavings
Booking House Inc.
The Johnnie Bubar Show
Paul Bunyan Lumberjack Show
The Butterfly Encounter
Cale Moon Country Entertainer
Adam Calvert Music, LLC
Canine Stars Stunt Dog Show
Capitol International Productions
CarnivalWarehouse.com Inc.
Carolina The Band
John Cassidy Magic & Balloons
Century Services Group
CEW Enterprises/
 Sport Fence International
Chef Landry
Chicago Honey Bear Dancers
 Dance Spectacular
Circle City Sidewalk Stompers
The Circus Man - Jason D'Vaude
Class Act Performing Artists &
 Speakers, Inc.
The Coca-Cola Company
Colonia Productions
Conventions, Sports &
 Leisure International
Coronas of Hollywood
 Fair Entertainment
Cowboy Circus - Danny Grant
Creative Community Promotions LLC
Cutco Cutlery
Cutting Edge Innertainment
 Sword Swallower Dan Meyer
dfest®
Dialed Action Sports
Grand Illusions by the Blooms/
 DinosaurXperience

Disc-Connected K9s
Distinguished Daredevils
The One Man Band, Marc Dobson
Doc Magic
DockDogs Inc.
Dominguez Attractions
DSI dba DIRECTV
EagleHawk One Inc.
Eli Alger and The Faster Horses
EMC Tickets
Equilibrium Circus
ESCO Security Consulting
Etix
Eventeny
EventHub
EventPro Software
Extreme Illusions & Escapes
Extreme Sculpting
Fair Publishing House
FairEntry
Fearless Flores Thrill Show
Firefighter Show
FireGuy Show
Fiserv
Flying Cortes Trapeze Spectacular
Full Throttle Monster Trucks
FunTagg
FUSION Talent Group
Game Show Gurus
GETZ Transport Solutions
Globe of Death Squad
Goat Island Petting Zoo
Gooseberry Farm
Grand Illusions by the Blooms/
 DinosaurXperience
Grayscale Event Marketing
Great American Entertainment
 Company LLC
Liz Gregory Talent Agency and
 Gregory Productions
Haas & Wilkerson Insurance
Eric Haines
Harmony Artists Inc.
Heath Tarlin Entertainment
Highway 96
Hillbilly Bob/Farmer Bob
HomeTown Mobility
Hometown Ticketing
Hot Glass Academy
Hot Spot WiFi PODs
Hotel California
IG Presents
Imagine Exhibitions
Immersive Productions
J & M Displays
j International Management
JAC Live, LLC
Jayson Entertainment Group
JKJ Insurance
JKJ Workforce Agency, Inc
C.H. Johnson Consulting

Dale Jones Entertainment
K & K Insurance Group Inc.
K/O Fairground Planners
Kaliff Insurance
Kay Park Recreation
Kern Studios
King BMX Stunt Show
Kingdom Promotions
The Kinkead Entertainment Agency
Kiosk Prepaid
KIS Technologies, LLC
Kissel Entertainment LLC
Kitchen Craft
Klein's Entertainment LLC
Kwik Covers
Lady Houdini Escape Show
LadyLedLuxury
The League of Agricultural &
 Equine Centers
Leapfrog Entertainment
The Dennis Lee Show
Live Hypnosis Events
Living Zultar
LRP Matting
Magic Money
MainGate Tickets
Majestik Spectacular
The Marvelous Mutts
Mason Entertainment
McGowan Allied Specialty Insurance
Milford Entertainment
Minotaur Mazes
Mobile Glass Studios
NABS Creative
National Recreation Systems,
 a Playcore Company
National Tractor Pullers Association
Nature Hill NV
Nitro Circus
North Pole Productions
Oscar the Robot by Pro-Bots
Outdoor Aluminum Inc
Paradise Artists, Inc.
The Party Company, LLC
PCR Entertainment LLC
Pirate Man Dan
Play With Gravity
Plymouth Industries
Polka Dot Entertainment, LLC
Populous
Powers Great American Midways
Protect The Harvest
The Quack Pack
Queen Horse Bedding
Aaron Radatz Magical Entertainer
Rescounts Events Technology
Regalia Manufacturing Co
Reithoffer Shows, Inc.
Resultant
The Rhinestone Roper Show

Roadshow Promotions DBA
 Spoon Mattress
Robert Smith Presents
Robot Circus
Romeo Entertainment Group
Ronk Security Solutions, LLC
Andy Rotz Entertainment
 Saffire
Alan Sands Entertainment
Scootaround Wheelchair &
 Scooter Rentals
See Tickets
Sensational Murcias
Shawnee LED & Signs
Shelter Structures America
ShoWorks by Ungerboeck
Signs & Shapes
Sky Elements
So Bright Productions
Southern Bleacher Company Inc.
Southwest Dairy Farmers
Specialty Insurance Agency
Specialty Vehicles
Spectrum Weather and
 Specialty Insurance, Inc.
Staats Awards
Stage 9 Exhibits
Star Attractions
Stilt Circus
Superior Sleep Experience
Swiftly Swine Productions
Talley Amusements, Inc.
Tap N Go
Tarter Farm & Ranch Equipment
R.J. Thomas Mfg. Co./Pilot Rock
 TicketSpice
Tixr
Triangle Talent LLC
Triton Livestock Equipment
Tunnel to Towers 9/11 Never Forget
 Mobile Exhibit
Twisted Booking/Chubby Checker
Uncommon USA
Ungerboeck
Unique Images LLC
Universal Attractions Agency
Variety Attractions Inc.
Venue Smart LLC
Virtual Ticket Solutions
Vital Theatre Company, Inc.
Vortex Weather Insurance
Watershow Productions Inc.
WDC Group
Whirley-DrinkWorks!
Wolves of the World
World's Funnest Productions
W-W Manufacturing Co. Inc.
Youth for the Quality Care of Animals
 - YQCA and Prepare 2 Respond -
 P2R
David Yugar Productions