



FAIRS UNITED

EXHIBITOR PROSPECTUS

The 49th Annual IAFE Trade Show



at the Indianapolis Convention Center



Held during the largest fair convention with over 300 fairs and events represented!

ATTENDEE PROFILE

34% Male

66% Female

49 years old
average age

12 years
average length of employment
in fair industry

18 years
average length of volunteering
in fair industry



LIKELINESS OF DOING BUSINESS WITH EXHIBITOR(S) IN THE NEXT 12 MONTHS

72% likely or very likely

OVERALL CONVENTION RATING

4.46 out of **5** overall rating

ATTENDEE FUN FACTS

27% first-time attendees



Over 3 hours
average time spent in Trade Show

MOST IMPORTANT CONVENTION ASPECTS

1 Professional Development Sessions/Speakers **2** Networking **3** TRADE SHOW

EXHIBIT SPACE INVESTMENT PER 10' X 10' BOOTH SPACE

*reflects a 10% discount

	MEMBER	NON-MEMBER
1-5 booths	\$1,200 ea.	\$1,450 ea.
corner booths	\$1,300 ea.	\$1,550 ea.
6 or more booths*	\$1,080 ea.	\$1,305 ea.



www.iafeconvention.com

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iafe THE NETWORK!

Last Year's Exhibitors

The Annual IAFE Trade Show attracts exhibitors from all segments of suppliers of products and services for fairs and allied industries. Over 200 exhibiting companies, including ribbon and award manufacturers, talent agencies, equipment manufacturers, fireworks, ticket companies, various attractions, and a host of other firms, found success in reaching top industry buyers at our last Annual Trade Show in 2021.

Absolute Marketing	Dialed Action Sports	K & K Insurance Group Inc.	Scotoaround Wheelchair & Scooter Rentals
Agri-cadabra	DIRECTV	K/O Fairground Planners	See Tickets
Aim High Canines	Disc-Connected K9s	Kaliff Insurance	Sensational Murcias
Aloomba & CUE Audio	The One Man Band, Marc Dobson	Kellie Karl Comedy Hypnotist	Shawnee LED & Signs
Amusement Today	Doc Magic	Kay Park Recreation	Show Bros Entertainment
Animal Show & Encounters by Cool Zoo feat Crab Races by Mister Crabs and Exotic Bird Show	DockDogs Inc.	Kern Studios	Featuring Tyzen and Adam the Great
Apache Trolleys	Dominguez Attractions	Kingdom Promotions	ShoWorks Software (Gladstone Inc.)
Aquatic Acrobatic Show LLC	D'Vaude Entertainment	The Kinkead Entertainment Agency	SnapShot Technologies dba Virtual Ticket Solutions
Artists & Attractions	The Dweebs	KIS Technologies, LLC	Southern Bleacher Company Inc.
AttendStar	EMC Tickets	Klein's Entertainment LLC	Southwest Dairy Farmers
Axe Women Loggers of Maine	EPIC Arts Management	Lady Houdini Escape Show	Spectrum Weather and Specialty Insurance, Inc.
Bear Hollow Wood Carvers	Equilibrium Circus Entertainment	The Dennis Lee Show	Staats Awards
Rachel Bell Entertainment	ESCO Security Consulting	Living Zultar	Star Attractions
G.L. Berg Entertainment	Etix	Magic Money	Super Duty Fans
Beyond Spots & Dots	Event Hub	The Marvelous Mutts	Superior Trophies & Buckles
The Birdman - World Class Bird Shows	Event Vending INC	Mazel Marketing	Swiftly Swine Productions
Black Walnut Productions	EXPOCAD®	McGowan Allied Specialty Insurance	Talley Amusements, Inc.
Bleacher Rentals	Fair Publishing House	Milord Entertainment	Tap N Go
Bohm's Family Entertainment	Fearless Flores Thrill Show	Mobile Glass Studios	Tarter Farm & Ranch Equipment
Brave Enough Artist Agency	FireGuy Show	MOBILEMONEY	That's Entertainment International
The Johnnie Bubar Show	Fiserv	Moto Xtreme Circus	R.J. Thomas Mfg. Co./Pilot Rock
Paul Bunyan Lumberjack Show	The Fun Connection	NABS Creative	Throw and Go LLC
Cale Moon Country Entertainer	FunTagg	National Event Services	TicketSpice
Adam Calvert Music, LLC	FUSION Talent Group	National Recreation Systems, a Playcore Company	Timberworks Lumberjack Show
Canine Stars Stunt Dog Show	Globe of Death Squad	National Tractor Pullers Association	Trams R Us
Capitol International Productions	Grand Illusions by the Blooms/DinosaurXperience	Nature Hill NV	Triangle Talent LLC
CarnivalWarehouse.com Inc.	Great American Entertainment Company LLC	North Pole Productions	Triton Barns and Stalls
Cavallo Equestrian Arts	Liz Gregory Talent Agency and Gregory Productions	OnePlan	TSE Entertainment LLC
CEW Enterprises/ Sport Fence International	GT Grandstands	Oscar the Robot by Pro-Bots	Tunnel to Towers Foundation
Tyler Chase	Haas & Wilkerson Insurance	Outdoor Aluminum Inc	Twelve Stage Management
Century Services Group	Eric Haines, One Man Band	Outdoor Movie Mania	Uncommon USA
Chef Landry	Harlem Wizards	Pirate Man Dan	Ungerboeck
Chicago Honey Bear Dancers Dance Spectacular	Harmony Artists Inc.	Play With Gravity	The Unicycling Unicorn
Class Act Performing Artists & Speakers, Inc.	Heath Tarlin Entertainment	Populous	Unique Images LLC
The Coca-Cola Company	Highway 96	Powers Great American Midways	Universal Attractions Agency
Communications Direct	Hillbilly Bob/Farmer Bob	PRICE CHOPPER WRISTBANDS	Upstage Rentals
Conventions, Sports & Leisure International	HomeTown Mobility	Priefert Complex Designs	Variety Attractions Inc.
Cool-A-Zone	Hot Glass Academy	Protect the Harvest	Vital Theatre Company, Inc.
Coronas of Hollywood Fair Entertainment	Hotel California	Purina Pro Plan Performance Team/Ultimate Air Dog	Volorio
The Cowboy Circus - Danny Grant	Hypnotist Tina Marie	RegistrationMax LLC	Volumatic
Crazy Zombie Paintball/ Forza Entertainment	IG Presents	Reithoffer Shows, Inc.	Vortex Insurance Agency
Creative Awards & Trophies	Interactive Marketing Promotions	Rhizome/Viver Brasil	Watershow Productions Inc.
Creative Community Promotions LLC	International Special Attractions, Ltd.	Roadshow Promotions DBA Spoon Mattress	Wee Wee Wee Racing Pigs & Parakeet Encounter
Cultivate Agency dfest®	J INTERNATIONAL & ROBOCARS	Robert Smith Presents	Whirley-DrinkWorks!
	The Benjamin Jackson Hypnotist Show	Andy Rotz Entertainment	Wolves of the World
	Bryan Jackson Stunt Shows	Saffire	World's Funnest Productions
	Jayson Promotions Inc.	Sandscapes	WOW Attractions
	JKJ Workforce Agency, Inc	Schooley Mitchell	W-W Manufacturing Co. Inc.
	Dale Jones Entertainment	Schultz Industries, Inc.dba Sturdisteel Company	Yodel Pass
	Jurassic Kingdom Dinosaur Show		Yuck Show
			Zoppé an Italian Family Circus