

# EXHIBITOR PROSPECTUS



## 51st Annual IAFE Trade Show DECEMBER 2-3

at the Phoenix Convention Center

Held during the largest fair convention with over 300 fairs and events represented!

Largest trade show in the fair industry!

### ATTENDEE PROFILE

34% Male

66% Female

**49** years old  
average age

**12** years  
average length of employment  
in fair industry

**18** years  
average length of volunteering  
in fair industry



### LIKELINESS OF DOING BUSINESS WITH EXHIBITOR(S) IN THE NEXT 12 MONTHS

**72%** likely or very likely

### OVERALL CONVENTION RATING

**4.46** out of **5** overall rating

### ATTENDEE FUN FACTS

**27%** first-time attendees



**Over 3 hours**  
average time spent in Trade Show

### MOST IMPORTANT CONVENTION ASPECTS

**1** Professional Development Sessions/Speakers    **2** Networking    **3** TRADE SHOW

### EXHIBIT SPACE INVESTMENT PER 10' X 10' BOOTH SPACE

*\*reflects a 10% discount*

	MEMBER	NON-MEMBER
1-5 booths	\$1,250 ea.	\$1,500 ea.
corner booths	\$1,350 ea.	\$1,600 ea.
6 or more booths*	\$1,125 ea.	\$1,350 ea.



[www.iafeconvention.com](http://www.iafeconvention.com)

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**iafe**® THE NETWORK!

# Last Year's Exhibitors

The Annual IAFE Trade Show attracts exhibitors from all segments of suppliers of products and services for fairs and allied industries. Over 200 exhibiting companies, including ribbon and award manufacturers, talent agencies, equipment manufacturers, fireworks, ticket companies, various attractions, and a host of other firms, found success in reaching top industry buyers at our last Annual Trade Show in 2023.

## 123iMP

Jess Kellie Adams  
Admit One Products  
Advanced Security Technologies  
Adventure Quest Events  
AERIA/JKJ Insurance  
Agile Ticketing Solutions  
Agri-cadabra  
AMP Live Events LLC  
Amusement Today  
Animal Cracker Conspiracy  
Apache Trolleys  
Artists & Attractions  
AttendStar  
Balster Magic Productions  
Bandaloni, One Man Band  
Bear Hollow Wood Carvers  
G.L. Berg Entertainment  
Berk Enterprise  
Beyond Spots & Dots  
The Birdman - World Class  
Bird Shows  
Black Walnut Productions  
Bleacher Rentals  
The Johnnie Bubar Show  
Paul Bunyan Lumberjack Show  
CEW Enterprises/Sport Fence  
International  
Adam Calvert Music, LLC  
Canine Stars Stunt Dog Show  
Capitol International Productions  
CarnivalWarehouse.com Inc.  
Cast & Crew LLC  
Celero Commerce Fair Payment  
Processing  
Century Services Group  
Chicago Boyz Acrobatic Team  
Chicago Honey Bear Dancers Dance  
Spectacular  
Cirkus Zirkus  
The Coca-Cola Company  
Cocoa Accounting  
Conventions, Sports & Leisure  
International  
Cook's Racing Hogs & Dogs  
Cowboy Circus - Danny Grant  
Creative Community Promotions LLC  
Cutting Edge Innertainment Sword  
Swallower Dan Meyer  
DLW Timberworks Lumberjack Show  
dfest®  
Dialed Action Sports  
DinoRefuge LLC  
DIRECTV  
Disc-Connected K9s

The One Man Band, Marc Dobson  
DockDogs Inc.  
Duck Enterprises, LLC  
Dura-Trac Flooring  
EMC Tickets  
Etix  
Eventeny  
EventHub  
EventPro Software  
EventSprout  
Exhibit Farm  
Extreme Illusions & Escapes  
Extreme Networks  
Fair Publishing House  
Farco Entertainment  
Farm2Fair  
Fearless Flores Thrill Show  
FireGuy Show  
Fiserv/Clover POS  
Forza Entertainment, Join the Circus!  
406FMX Freestyle Motocross Shows  
Full Throttle Monster Trucks  
Fusion Talent Group  
Future Ticketing  
GXC Inc.  
GETZ Transport Solutions  
Global Frequency Technology  
Globe of Death Squad's Thrill Show  
Goat Island Petting Zoo  
Grand Illusions by the Blooms/  
DinosaurXperience  
Great American Entertainment  
Company LLC  
Liz Gregory Talent Agency and  
Gregory Productions  
Haas & Wilkerson Insurance  
Eric Haines LLC  
Harmony Artists Inc.  
Heath Tarlin Entertainment  
Hidden Valley Insurance  
HomeTown Mobility  
Hot Glass Academy  
Hotel California  
IG Presents  
i6  
Imagine Exhibitions  
Impact Entertainment Services LLC  
Integrated Event and Parking  
Services  
J & M Displays  
j International Management  
Jayson Entertainment Group  
C.H. Johnson Consulting  
K & K Insurance Group Inc.  
K/O Fairground Planners

K9 Outlook on Entertainment  
Kaliff Insurance  
Kay Park Recreation  
Kern Studios  
Kingdom Promotions  
Kissel Entertainment LLC  
Klein's Entertainment, LLC  
Lady Houdini Escape Show  
The League of Agricultural & Equine  
Centers  
Leapfrog Entertainment  
The Dennis Lee Show  
Live A Little Entertainment Group  
Live Hypnosis Events  
Living Zaltar  
Magic Money  
The Marvelous Mutts  
Mason Entertainment  
McGowan Allied Specialty Insurance  
Mellowship Entertainment LLC  
Milord Entertainment  
Minotaur Mazes  
MityLite  
Mobile Glass Studios  
Momentum Refresh  
Cale Moon Country Entertainer  
National Event Services  
National Recreation Systems,  
a Playcore Company  
National Tractor Pullers Association  
Nature Hill NV  
Neutron Ninja  
9/11 Never Forget Mobile Exhibit  
by Tunnel to Towers  
Outdoor Aluminum, Inc.  
Paradise Artists, Inc.  
PAZ the Sports Guy  
Pee-Wee Stampede  
Pirate Man Dan  
Play With Gravity  
Populous  
Plymouth Industries  
Powers Great American Midways  
Protect The Harvest  
Aaron Radatz Magical Entertainer  
Reithoffer Shows, Inc.  
The Rhinestone Roper Show  
Robert Smith Presents  
Andy Rotz Entertainment  
David Russell Stunts Global LLC  
Saffire  
Alan Sands Entertainment  
Scootaround Wheelchair & Scooter  
Rentals  
Sensational Murcias

Shawnee LED & Signs  
ShoWorks  
The Silver Starlets & The Farmer's  
Daughter Show  
Sky Elements LLC  
Slatercom Lighting Solutions  
So Bright Productions  
The Source Management Group  
Southern Bleacher Company Inc.  
Southwest Dairy Farmers  
Specialty Insurance Agency  
Specialty Vehicles  
Spectrum Weather and Specialty  
Insurance, Inc.  
Speedy Sweep  
SponsorCX  
Staats Awards  
Stage 9 Exhibits  
Star Attractions  
Stilt Circus  
Stride Events  
Superior Sleep Experience  
Swiftly Swine Productions  
Talley Amusements, Inc.  
Tap N Go  
Tarter Farm & Ranch Equipment  
R.J. Thomas Mfg. Co./Pilot Rock  
Ticketsauce  
Toucan Productions, Inc.  
Trams R Us  
Triangle Talent LLC  
Triton Stalls and Barns  
12x12 Entertainment  
Twisted Booking/Chubby Checker  
Tyzen-The Comedy Hypnotist  
The Unicycling Unicorn  
Unique Images LLC  
Universal Attractions Agency  
Upstage Companies  
Variety Attractions Inc.  
Venue Smart LLC  
Vortex Weather Insurance  
WDC Group  
WDD - We Do Digital  
Watershow Productions Inc.  
Webconnex/TicketSpice  
Whirley-DrinkWorks!  
World Pro Wrestling  
World's Funnest Productions  
W-W Manufacturing Co. Inc.  
YQCA (Youth for the Quality Care  
of Animals)  
David Yugar Productions